

UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK

In re:

GAWKER MEDIA, LLC, *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 16-11700 (SMB)

(Jointly Administered)

**AFFIDAVIT OF SERVICE**

I, Michael Callo, depose and say that I am employed by Prime Clerk LLC ("Prime Clerk"), the proposed claims and noticing agent for the Debtors in the above-captioned chapter 11 cases.

On June 24, 2016, at my direction and under my supervision, employees of Prime Clerk caused the following documents to be served in the manners set forth on the Master Service List attached hereto as Exhibit A:

- Debtors' Reply in Further Support of the Sale Motion [Docket No. 21] [Docket No. 63]
- Agenda for Hearing to be Held June 27, 2016 at 10:00 a.m. (Prevailing Eastern Time) [Docket No. 64]

Dated: June 24, 2016

  
Michael Callo

State of New York  
County of New York

Subscribed and sworn to (or affirmed) before me on June 24, 2016, by Michael Callo, proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature: 

HERBERT BAER  
Notary Public, State of New York  
No. 01BA6205563  
Qualified in Westchester County  
Commission Expires May 11, 2017

<sup>1</sup> The last four digits of the taxpayer identification number of the debtors are: Gawker Media LLC (0492); Gawker Media Group, Inc. (3231); and Kinja Kft. (5056). The offices of Gawker Media LLC and Gawker Media Group, Inc. are located at 114 Fifth Avenue, 2d Floor, New York, NY 10011. Kinja Kft.'s offices are located at Andrassy ut 66. 1062 Budapest, Hungary.

**Exhibit A**

## Master Service List

Served as set forth below

DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Top 50 Creditor	Ad-Juster, Inc. (media)	Attn: Michael Lewis 13280 Evening Creek Dr. S Suite 100 San Diego CA 92128	accountservices@ad-juster.com	Overnight Mail and Email
Top 50 Creditor	ADP Workforce Now	ADP, LLC 1 ADP Boulevard Roseland NJ 07068		Overnight Mail
Top 50 Creditor	Akerman LLP	Attn: General Counsel 98 Southeast Seventh Street Three Brickell City Centre, Suite 1100 Miami FL 33131	charles.brumback@akerman.com	Overnight Mail and Email
Top 50 Creditor	AOL Advertising	Attn: General Counsel 770 Broadway New York NY 10003	rebecca.mcdaniel@teamail.com	Overnight Mail and Email
Top 50 Creditor	Associated Press	Attn: General Counsel 450 W. 33rd St New York NY 10001	apdsalesoperations@ap.org	Overnight Mail and Email
Top 50 Creditor	Atlantic Metro Communications	Atlantic Metro Invoice 4 Century Drive, Suite 102 Parsippany NJ 07054	billing@atlanticmetro.net	Overnight Mail and Email
Counsel to Fastly, Inc.	Bialson, Bergen & Schwab, PC	Attn: Lawrence M. Schwab, Esq. & Thomas M. Gaa, Esq. 2600 El Camino Real, Suite 300 Palo Alto CA 94306	Tgaa@bbslaw.com	Overnight Mail and Email
Counsel to Terry Gene Bollea	Binder & Schwartz LLP	Attn: Eric B. Fisher, Esq., Jessica L. Jimenez 366 Madison Avenue, 6th Floor New York NY 10017	efisher@binderschwartz.com jjimenez@binderschwartz.com	Overnight Mail and Email
Top 50 Creditor	Brandtale	Attn: General Counsel 588 Broadway Ste 503 New York NY 10012	ben@brandtale.com	Overnight Mail and Email
Top 50 Creditor	C&G Group Kft.	Attn: General Counsel Vörösmarty utca 38 1064 Budapest Hungary		Overnight Mail
Top 50 Creditor	CDW Direct	Attn: General Counsel 200 N. Milwaukee Ave Vernon Hills IL 60061		Overnight Mail

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DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
DIP Agent/Collateral Agent	Cerberus Business Finance LLC	Attn: Kevin Genda 875 Third Avenue 12th Floor New York NY 10022	kgenda@cerberuscash.com	Overnight Mail and Email
Top 50 Creditor	Cloudinary Ltd.	Attn: General Counsel 111 W. Evelyn Ave. Suite 206 Sunnyvale CA 94086	billing@cloudinary.com	Overnight Mail and Email
Top 50 Creditor	Cogent Communications	Attn: General Counsel 2450 N Street NW Washington DC 20037	billing@cogentco.com	Overnight Mail and Email
Counsel to Terry G. Bollea	Cohen & Gresser LLP	Attn: Daniel H. Tabak, Esq. & Mark Spatz, Esq. 800 Third Avenue New York NY 10022	dtabak@cohengresser.com mspatz@cohengresser.com	Overnight Mail and Email
Top 50 Creditor	Concur Technologies, Inc.	Attn: General Counsel 62157 Collections Center Drive Chicago IL 60693	ARCustomerSupport@concur.com	Overnight Mail and Email
Top 50 Creditor	Corey Foster	1019 Larkwood Rd Kingston Springs TN 37082	corey@gawker.com	Overnight Mail and Email
Top 50 Creditor	Creative Circle, LLC.	Attn: General Counsel 28027 Network Place Chicago IL 60673-1280	CollectionsNY@creativecircle.com	Overnight Mail and Email
Top 50 Creditor	DataGram	Attn: General Counsel 500 West Madison Street Suite 801 Chicago IL 60661	billing@datagram.com	Overnight Mail and Email
Top 50 Creditor	Equinox Fitness Clubs	Corporate Accounts Office 895 Broadway New York NY 10003	corpbilling@equinox.com	Overnight Mail and Email
Top 50 Creditor	Fastly	Attn: General Counsel 475 Brannan St, Ste 320 San Francisco CA 94107	billing@fastly.com marketing@fastly.com	Overnight Mail and Email
Top 50 Creditor	Fried, Frank, Harris, Shriver & Jacobson LLP	Attn: General Counsel One New York Plaza New York NY 10004-1980	annemarie.crouch@friedfrank.com	Overnight Mail and Email

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DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Top 50 Creditor	Getty Images	Attn: General Counsel 605 5th Avenue South Suite 400 Seattle WA 98104	sales@gettyimages.com	Overnight Mail and Email
Top 50 Creditor	Google Inc. (DoubleClick)	Attn: General Counsel 1600 Amphitheatre Parkway Mountain View CA 94043	collections-us@google.com	Overnight Mail and Email
Top 50 Creditor	Google, Inc. (Analytics)	Attn: General Counsel 1600 Amphitheatre Parkway Mountain View CA 94043	collections-us@google.com	Overnight Mail and Email
Top 50 Creditor (Counsel for Terry Gene Bollea)	Harder Mirell & Abrams	Attn: Charles J. Harder, Esq. 132 S Rodeo Dr Ste 301 Beverly Hills CA 90212	charder@hmafirm.com	Overnight Mail and Email
[Proposed] Investment Banker to the Debtors	Houlihan Lokey, Inc.	Attn: Reid Snellenbarger 123 North Wacker Dr. 4th Floor Chicago IL 60606	RSnellenbarger@HL.com	Overnight Mail and Email
IRS Insolvency Section	Internal Revenue Service	Attn: Centralized Insolvency Operation 2970 Market St. Philadelphia PA 19104-5016	Mimi.M.Wong@irs counsel.treas.gov	Overnight Mail and Email
IRS Insolvency Section	Internal Revenue Service	Attn: Centralized Insolvency Operation P.O. Box 7346 Philadelphia PA 19101-7346	Mimi.M.Wong@irs counsel.treas.gov	Overnight Mail and Email
IRS Insolvency Section	Internal Revenue Service	Centralized Insolvency Operation 2970 Market St Philadelphia PA 19104-5016		Overnight Mail
Top 50 Creditor	Jelle Claeys Automotive Artwork	Attn: General Counsel 48 Corte De Rosas Fremont CA 94555	info@jelleclaeys.be	Overnight Mail and Email
Top 50 Creditor	Joshua M Lees	957 Kent Ave Brooklyn NY 11205		Overnight Mail
Top 50 Creditor	JW Player (Longtail Ad Solutions, Inc.)	Attn: General Counsel 8 West 38th Street Floor 6 New York NY 10018	payments@jwplayer.com	Overnight Mail and Email
Top 50 Creditor	Krux Digital	Attn: General Counsel 660 4th St, #269 San Francisco CA 94107	billing@krux.com	Overnight Mail and Email

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DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Counsel to US VC Partners, LP	Latham & Watkins	Attn: David S. Heller, Esq. 330 North Wabash Avenue Chicago IL 60611	david.heller@lw.com	Overnight Mail and Email
Counsel to US VC Partners, LP	Latham & Watkins	Attn: Keith A. Simon, Esq. 885 Third Avenue New York NY 10022	keith.simon@lw.com	Overnight Mail and Email
Counsel to US VC Partners LP	Latham & Watkins	Attn: Mark Morris, Esq. 355 South Grand Avenue Los Angeles CA 90071	Mark.morris@lw.com	Overnight Mail and Email
Top 50 Creditor	L-Cut Digital Media, Inc.	Attn: General Counsel 150 S. 1 St. Apt 2D Brooklyn NY 11211	lcudigital@gmail.com	Overnight Mail and Email
Top 50 Creditor	Market Halsey Urban Renewal, LLC	Attn: General Counsel 112 West 34th Street Ste. 2106 New York NY 10120	hrozell@jjop.com	Overnight Mail and Email
Top 50 Creditor	Marlena Agency Inc.	Attn: General Counsel 278 Hamilton Ave Princeton NJ 08540	marlena@marlenaagency.com	Overnight Mail and Email
Top 50 Creditor	Medialink	Attn: General Counsel 1901 Avenue of the Stars Suite 1775 Los Angeles CA 90067	accounting@medialink.com	Overnight Mail and Email
Top 50 Creditor	Merrill Communications, LLC	Attn: General Counsel One Merrill Circle Saint Paul MN 55108	Billing@merrillcorp.com	Overnight Mail and Email
Top 50 Creditor	Metropolitan Cleaning, LLC	Attn: General Counsel 142 West 57th Street New York NY 10019	jessica.fluke@metbldg.com	Overnight Mail and Email
Top 50 Creditor	Moat Inc.	Attn: General Counsel 222 S Albany Street #2 Ithaca NY 14850	jonah@moat.com	Overnight Mail and Email
Top 50 Creditor	Morrison Cohen LLP	Attn: Joseph T. Moldovan, Esq. & Robert K. Dakis, Esq. 909 Third Avenue New York NY 10022	bankruptcy@morrisoncohen.com rdakis@morrisoncohen.com	Overnight Mail and Email

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Top 50 Creditor	NSONE Inc.	Attn: General Counsel 16 Beaver Street 3rd Floor New York NY 10004	support@ns1.com	Overnight Mail and Email
Top 50 Creditor	Operative Media, Inc	Attn: General Counsel 6 East 32nd Street, 3rd Floor New York NY 10016	AR@operative.com	Overnight Mail and Email
Top 50 Creditor	Optimizely, Inc.	Attn: General Counsel 631 Howard Street, Suite 100 San Francisco CA 94105	sales@optimizely.com	Overnight Mail and Email
Top 50 Creditor	Pacific Coast News	c/o Bwp Media USA, Inc 22287 Mulholland Hwy Calabasas CA 91302	plubbock@photoshot.com	Overnight Mail and Email
Claims Agent	Prime Clerk LLC	Attn: Benjamin J. Steele 830 3rd Ave FL 9 New York NY 10022	gawkerinfo@PrimeClerk.com serviceqa@primeclerk.com	Email
Top 50 Creditor	REDBOOKS	Attn: General Counsel 330 Seventh Avenue, Floor 10 New York NY 10001	michael.emerson@redbooks.com	Overnight Mail and Email
Counsel to Silicon Valley Bank	Riemer & Braunstein, LLP	Attn: Alexander Rheaume, Esq. 3 Center Plaza Boston MA 02108	arheaume@riemerlaw.com	Overnight Mail and Email
Counsel to Silicon Valley Bank	Riemer & Braunstein, LLP	Attn: Steven E. Fox, Esq. Times Square Tower Seven Times Square, Suite 2506 New York NY 10036	sfox@riemerlaw.com	Overnight Mail and Email
Top 50 Creditor	Risk Strategies Company	Attn: General Counsel c/o DeWitt Stern Group 420 Lexington Avenue, Suite 2700 New York NY 10170		Overnight Mail
Counsel to Debtor	Ropes & Gray LLP	Attn: Gregg M. Galardi, Esq., Stacy A. Dasaro, Esq., Michael S. Winograd, Esq., & Kristina K. Alexander, Esq. 1211 Avenue of the Americas New York NY 10036-8704	Gregg.Galardi@ropesgray.com Stacy.Dasaro@ropesgray.com Kristina.Alexander@ropesgray.com michael.winograd@ropesgray.com	Email
Counsel to Cerberus Business Finance LLC (DIP Agent)	Schulte Roth & Zabel LLP	Attn: Frederic Ragucci, Adam Harris 919 Third Avenue New York NY 10022	frederic.ragucci@srz.com adam.harris@srz.com	Overnight Mail and Email

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DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Securities and Exchange Commission - Headquarters	Securities & Exchange Commission	Attn: Secretary of the Treasury 100 F St., NE Washington DC 20549	secbankruptcy@sec.gov NYROBankruptcy@sec.gov	Overnight Mail and Email
Securities and Exchange Commission - Regional Office	Securities & Exchange Commission – NY Office	Attn: Bankruptcy Dept. Brookfield Place 200 Vesey St., Ste. 400 New York NY 10281-1022	bankruptcynoticeschr@sec.gov	Overnight Mail and Email
Top 50 Creditor	Shenker & Bonaparte, LLP	Attn: General Counsel 1500 SW 1st Ave #765 Portland OR 97201	brooke@bb-law.net	Overnight Mail and Email
Top 50 Creditor	ShoreTel Inc.	Attn: General Counsel 4921 Solution Center Chicago IL 60677-4009	skysupport@shoretel.com	Overnight Mail and Email
Prepetition Lender/First Lien Lender	Silicon Valley Bank	Attn: Jocelyn Hartmann 275 Grove Street, Suite 2-200 Newton MA 02466	jhartmann@svb.com	Overnight Mail and Email
Top 50 Creditor	SimpleReach, Inc.	Attn: General Counsel 122 W. 27th St., 7th Floor New York NY 10001	ops@simplereach.com	Overnight Mail and Email
Top 50 Creditor	Sizmek Technologies Inc.	Attn: General Counsel 220 5th Avenue New York NY 10001	Barbara.Blyden@sizmek.com	Overnight Mail and Email
Top 50 Creditor	Specless	Attn: General Counsel 116 W. Illinois St Suite 6E-M Chicago IL 60610	steve@gospecless.com	Overnight Mail and Email
Top 50 Creditor	STAQ, INC.	Attn: General Counsel 44 West 28th Street 14th Floor New York NY 10001	ar@staq.com	Overnight Mail and Email
Top 50 Creditor	Submarine Leisure Club, Inc. (Wirecutter)	Attn: General Counsel 2424 Pine Street San Francisco CA 94115	notes@thewirecutter.com	Overnight Mail and Email
Top 50 Creditor	Submersive Media	Attn: General Counsel 580 Broadway Suite 905 New York NY 10012	info@submersivemedia.com	Overnight Mail and Email

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DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Counsel to ZDGM LLC (Stalking Horse Bidder)	Sullivan & Cromwell LLP	Attn: Michael H. Torkin, Esq., Brian D. Glueckstein, Esq., & Alexa J. Kranzley, Esq. 125 Broad Street New York NY 10004	torkinm@sullcrom.com gluecksteinb@sullcrom.com kranzleya@sullcrom.com	Overnight Mail and Email
Top 50 Creditor	The Hartford	Attn: General Counsel One Hartford Plaza Hartford CT 06155		Overnight Mail
Top 50 Creditor	The Oliver Group	Attn: General Counsel 595 Greenhaven Rd Pawcatuck CT 06379	cnilsen@the-olivergroup.com	Overnight Mail and Email
United States Bankruptcy Court for the Southern District of New York	United States Bankruptcy Court for the Southern District of New York	Honorable Stuart M. Bernstein One Bowling Green Room 723 New York NY 10004		Overnight Mail
United States Trustee Southern District of New York	United States Trustee William K. Harrington	Attn: Greg M. Zipes, Esq. & Susan Arbeit, Esq. US Federal Office Building 201 Varick St. Room 1006 New York NY 10014		Overnight Mail
United States Attorney's Office for the Southern District of New York	US Attorney for Southern District of New York	Attn: Bankruptcy Division 86 Chambers St. 3rd Fl New York NY 10007	David.Jones6@usdoj.gov Jeffrey.Oestericher@usdoj.gov Joseph.Cordaro@usdoj.gov Carina.Schoenberger@usdoj.gov	Overnight Mail and Email
Postpetiton Lender/Second Lien Lender	US VC Partners LP	Attn: Mr. A. Jung 90 Third Avenue, 19th Floor New York NY 10022	ajung@columbusnova.com	Overnight Mail and Email
Writers Guild of America East, Inc., Union	Writers Guild of America East, Inc.	Attn: Jason Gordon Director of Communications 250 Hudson Street Ste 700 New York NY 10013	jgordon@wgaeast.org	Overnight Mail and Email